

## **Subject: Positive Fundamentals Overcome Trade Uncertainty in the Third Quarter**

The third quarter was the best-performing quarter for markets so far this year as the major U.S. stock indices each hit new all-time highs. The broad market gains were driven by strong economic data, solid earnings growth and improved clarity on global trade.

Interestingly, those positive factors were often overlooked as news headlines focused on various political firestorms and the continued uncertainty with regard to the U.S. and China trade relationship. But, in what has become a recurring theme for the 2018 market, positive economic and corporate fundamentals once again outweighed unnerving political and geopolitical headlines.

Starting with current economic growth, it's simply the best we've seen in years. The final reading of second-quarter GDP showed growth above 4% annually, and according to the Atlanta Federal Reserve "GDP Now" estimates, we can expect near 4% GDP growth for the third quarter as well. For context, the last time the U.S. economy posted two consecutive quarters of annual GDP growth close to 4% was in mid-2014, and prior to that, it was late 2004!

Corporate earnings growth also remained very strong during the third quarter, as more than 80% of S&P 500 companies reported earnings above consensus expectations. According to financial data firm FactSet, that's a record high. Aided by the tax cuts passed at the end of 2017, S&P 500 corporate earnings growth for 2018 is expected to rise above 20% year over year. Just as importantly, analysts expect strong earnings growth to persist into 2019, with current estimates calling for 14% earnings growth for the S&P 500 next year.

Regarding global trade, concerns about the U.S. and Chinese trade relationship remain, but the third quarter also saw important resolution to numerous other trade situations. First, in July, the United States and the European Union reached a trade agreement that would prevent retaliatory tariffs and promised to investigate ways to further promote free trade between the U.S. and the E.U. Then, in August, the United States and Mexico agreed to a trade framework to replace NAFTA, and on the final day of September, Canada and the United States reached an agreement for Canada to join the existing U.S./Mexico deal, settling another potential trade dispute.

So, we started the third quarter of 2018 with four areas of trade-related concerns: The EU, Mexico, Canada and China.

Positively, we begin the fourth quarter with just one area of legitimate trade concern: China.

And, while the U.S./China trade relationship certainly represents a potential risk to the global economy and markets, it's important to remember that so far in 2018, a strong U.S. economy and healthy corporate fundamentals have powered stocks higher through multiple periods of trade, political and international uncertainty—and that's critical context to consider as we enter the final quarter of the year.

### Third Quarter Performance Review – Positive Returns for Most Asset Classes

The major U.S. stock indices surged to new all-time highs and there were broad gains across most market segments and sectors in the third quarter. Improvement in the outlook for global trade was an important positive catalyst for market performance in the quarter, and that was reflected in the monthly market returns. Strong market rallies in July and August helped U.S. stocks finish the quarter in solidly positive territory.

By market capitalization, large caps outperformed small caps, which is a departure from the first two quarters of 2018. That change in performance is representative of the reduction in global trade risks, as large caps underperformed small caps during the first two quarters of 2018 primarily because of trade concerns. From an investment style standpoint, growth once again outperformed value, as strong tech sector returns continued to help growth styles outperform, which has been a consistent trend all year.

On a sector level, ten of the eleven S&P 500 Index sectors finished the third quarter with positive returns. Healthcare and industrials outperformed the S&P 500 thanks to strong earnings from healthcare facilities while industrials were aided by a reduction in trade tensions.

Conversely, the energy and materials sectors fought headwinds from a stronger U.S. dollar, and that caused both sectors to relatively underperform the S&P 500 Index. Meanwhile, communication services were the lone S&P 500 sector to finish the quarter with negative total returns.

US Equity Indexes	Q3 Return	YTD Return
S&P 500	7.71%	10.56%
DJ Industrial Average	9.63%	8.83%
NASDAQ Composite	8.61%	20.18%
S&P MidCap 400	3.86%	7.49%
Russell 2000	3.58%	11.51%

*Source: Morningstar*

Looking internationally, the third quarter was the first positive quarter for foreign markets in 2018, aided by a September rebound that was fueled by a reduction in concern over Italian budgets, Turkish inflation, and U.S./China trade. However, foreign markets still lagged the U.S. market in the third quarter. Foreign developed markets registered small gains while emerging markets, despite a strong rebound in late September, again closed firmly in negative territory.

International Equity Indexes	Q3 Return	YTD Return
MSCI EAFE NR USD (Foreign Developed)	1.35%	-1.43%
MSCI EM NR USD (Emerging Markets)	-1.09%	-7.68%
MSCI ACWI Ex USA NR USD (Foreign Dev & EM)	0.71%	-3.09%

*Source: Morningstar*

Most major commodities indices were positive in the third quarter, once again aided by a rally in the energy complex. Oil surged higher in the third quarter, reaching a new multi-year high thanks to continued geopolitical unrest in the Middle East, and a lack of oil production increases from OPEC. Gold again underperformed, with prices falling to the lowest level since early 2017 due to a lack of acceleration in inflation.

Commodity Indexes	Q3 Return	YTD Return
S&P GSCI (Broad-Based Commodities)	1.34%	11.84%
S&P GSCI Crude Oil	2.60%	28.11%
LBMA Gold Price	-5.05%	-8.04%

*Source: Morningstar*

Turning to fixed income, the leading benchmark for bonds (Bloomberg Barclays US Aggregate Bond Index) was very slightly positive in the third quarter, although it remains solidly negative year to date. Continued strong economic growth, a reduction in political stress in the European Union and a September Fed rate hike were headwinds on the broad bond markets in the third quarter.

Looking deeper into the bond markets, there remained a clear preference by investors for shorter-duration bonds, as one-to-three-month Treasury bills again logged a positive quarterly return. And, that makes sense given the Fed just hiked rates for a third time this year, and clearly signaled it intends to raise rates a fourth time in December.

Finally, high-yield bonds returned a second consecutive quarter of positive performance as bond investors remained focused on strong corporate fundamentals and solid economic growth. High-yield bond performance remained decidedly positive on a year-to-date basis.

US Bond Indexes	Q3 Return	YTD Return
BBgBarc US Agg Bond	0.02%	-1.60%
BBgBarc US T-Bill 1-3 Mon	0.48%	1.26%
ICE US T-Bond 7-10 Year	-0.97%	-2.78%
BBgBarc US MBS (Mortgage-backed)	-0.12%	-1.07%
BBgBarc Municipal	-0.15%	-0.40%
BBgBarc US Corporate Invest Grade	0.96%	-2.19%
BBgBarc US Corporate High Yield	2.40%	2.57%

*Source: Morningstar*

#### Fourth Quarter Market Outlook

As we start the final quarter of 2018, U.S. economic and corporate fundamentals remain very strong, and those two factors combine to provide firm support for the markets. That is an important fact to remember as those core fundamental positives have helped markets power higher in 2018 despite a return of volatility.

And, we fully expect continued market volatility in the fourth quarter, as investors face several potentially significant unknowns, including:

- Whether the U.S. and China can strike a trade deal
- If corporate earnings growth continues to meet expectations, and
- The possibility of disruptive political events from Washington (personnel turnover, spontaneous tweets, and the midterm elections).

It's unclear how, or when, these events will be resolved, and what those implications will be for markets. Yet as 2018 has shown us so far, uncertainty is not, by itself, enough to offset the strong fundamentals in the U.S. economy and corporate America.

Instead, these and other market uncertainties require an intent focus on financial markets, economic data and political news. Put more generally, markets always face uncertainties at the start of a new quarter, but over the long term, it's core economic and corporate fundamentals that drive market returns, not the latest sensational headlines.

At *Acorn Wealth Advisors*, we understand that volatility, whether it's related to trade disputes or concerns about government policy, can be unnerving, even if it is historically typical. That's why we remain committed to helping you navigate this ever-changing market environment, with a focused eye on insuring we continue to make progress on achieving your long-term investment goals.

Our years of experience in all types of markets (calm and volatile) have taught us that successful investing remains a marathon, not a sprint.

As 2018 has shown us so far, trade conflicts, political dramas and short-term market volatility are unlikely to impact a diversified approach set up to meet your long-term investment goals.

Therefore, it remains critical to stay invested, remain patient, and stick to a plan. That's why we've worked diligently with you to establish a personal allocation target based on your financial position, risk tolerance, and investment time horizon.

Thank you for your ongoing confidence and trust as we navigate this changing market environment. Please feel free to contact us with any questions, comments, or to schedule a portfolio review.